



Glisten Partner Event Packet

Explore the benefits of partnering with Glisten at events, from meaningful brand visibility and community engagement to opportunities that directly support LGBTQ+ youth and inclusive schools.

glisten is dedicated to creating safe and respectful learning environments for youth of all sexual orientations, gender identities, gender expressions, race and abilities.



500K+ Resources downloaded annually



1.5M+ People in our community nationwide



15 Chapters across **13 states**

4

Core Supports

①

Comprehensive Policies

Glisten's national and local public policy work advocates for policies that guarantee youth's right to quality and equitable education.

②

Supportive Educators

Educators play a vital role in protecting LGBTQ+ youth from harassment and implementing an inclusive curriculum.

③

Youth Engagement

From student-led clubs to organizing community events, when youth lead the way, real change happens.

④

Inclusive Curriculum

Teaching about LGBTQ+ history, culture, and events in school is an integral part of a holistic and intersectional curriculum.

WHY DOES THIS WORK MATTER?

2 in 3 LGBTQ+ students reported feeling unsafe at school because of their sexual orientation, gender identity, or gender expression.

Harassment remains widespread: 62% experienced harassment or assault related to sexual orientation, while 68% experienced it because of gender identity or expression.

More than half experienced discrimination: 53% reported LGBTQ+-related discrimination, including being prevented from using facilities consistent with their gender.

Supportive schools make a measurable difference: Students with supportive educators, inclusive anti-bullying policies and curriculum, and access to GSAs reported greater belonging, higher GPAs, and fewer missed school days due to safety concerns.

**These stats are from our 2025 National School Climate Survey capturing the experiences of thousands of LGBTQ+ students across the U.S., highlighting persistent safety and discrimination challenges while demonstrating how affirming educators, policies, curriculum, and GSAs can improve students' belonging and academic success.*

Our Reach



Facebook: 462k



Instagram: 113k



Tik Tok : 2.6k



LinkedIn: 21.3k



YouTube: 5.1k



Email Subscribers: 157,000+



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2027 EVENT PARTNERSHIP OVERVIEW



Each year, Glisten brings our community together through signature events in New York City and Washington, DC, creating opportunities to celebrate progress, elevate LGBTQ+ youth voices, and inspire action.

These gatherings connect corporate partners, advocates, educators, and supporters with Glisten's mission and the young people at the heart of our work. From sharing groundbreaking research to celebrating community and visibility, each event highlights the impact we can achieve together. Through partnership and collective action, we're building safer, more affirming schools where every LGBTQ+ student can thrive.



2027 DC EVENT PARTNERSHIP BENEFITS – March 2027

Benefit	Future Builder	Student Advocate	Youth Voice Champion
Investment	\$2,500	\$7,500	\$15,000
Recognition on event collateral	✓	✓	✓
Recognition on event webpage	✓	✓	✓
Recognition in event email blasts	✓	✓	✓
Recognition in event social media	✓	✓	✓
Pride Month email campaign recognition	✓	✓	✓
On-site name/logo recognition	✓	✓	✓
Verbal recognition during event program		✓	✓
Dedicated social media post			✓
Name recognition in event press advisories			✓
On-site activation opportunity			✓
Event Tickets	10	14	20

2027 NYC EVENT PARTNERSHIP BENEFITS – June 2027

Benefit	Pride Partner	Supporting Sponsor	Premier Sponsor
Investment	\$5,000	\$10,000	\$25,000
Recognition on event collateral	✓	✓	✓
Recognition on event webpage	✓	✓	✓
Recognition in event email blasts	✓	✓	✓
Recognition in event social media	✓	✓	✓
Pride Month email campaign recognition	✓	✓	✓
On-site name/logo recognition	✓	✓	✓
Verbal recognition during event program		✓	✓
Social media post recognizing Pride Sponsors	✓	✓	✓
Dedicated social media post			✓
Name recognition in event press advisories			✓
On-site activation opportunity			✓
Event Tickets	10	14	20

2027 Multi-Event Partnership

Benefit	Community Partner	Impact Partner	Premier Partner
Investment	\$7,500	\$15,000	\$35,000
DC Event Level	Future Builder	Student Advocate	Youth Voice Champion / Presenting
NYC Event Level	Pride Partner	Supporting Sponsor	Premier Sponsor
Recognition across both event collateral	✓	✓	✓
Recognition across event webpages	✓	✓	✓
Recognition in event email communications	✓	✓	✓
Inclusion in social media promotion	✓	✓	✓
On-site name/logo recognition at both events	✓	✓	✓
Pride Month email campaign recognition	✓	✓	✓
Verbal recognition at both events		✓	✓
Dedicated social media recognition			✓
Press advisory recognition			✓
On-site activation opportunity			✓
DC Event Tickets	2	5	10
NYC Event Tickets	10	14	20
Total Event Tickets	12	19	30

**JOIN US IN
BUILDING SAFER,
MORE AFFIRMING
FUTURES FOR
LGBTQ+ YOUTH**

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